

VISION 2030

LEADING THE WAY

A STRATEGIC PLAN
FOR ROCKY MOUNT
ACADEMY



INTRODUCING VISION 2030

As we look ahead to 2030, Rocky Mount Academy stands at a pivotal moment in its history. Guided by our core values and a steadfast commitment to excellence, we are proud to present Vision 2030: Leading the Way, our comprehensive Strategic Plan. This plan reflects our collective aspirations and sets a clear course for the future, built on a foundation of innovation, collaboration, and student-centered growth.

Vision 2030 was crafted with input from every corner of our community—students, faculty, parents, alumni, and trust-ees—ensuring that it is both deeply rooted in our traditions and forward-thinking in its ambitions. As we navigate the challenges and opportunities of the years ahead, this plan will serve as our roadmap, empowering us to lead the way in education, inspire lifelong learning, and prepare our students for an ever-evolving world.

Our goals are bold, but with the dedication and support of our entire community, we are confident that Vision 2030 will transform our school and set a new standard of excellence for future generations.

Together, we embark on this journey—leading the way toward a brighter, more dynamic future for Rocky Mount Academy.

GOAL 1: CULTIVATE **EDUCATIONAL EXCELLENCE**

Empower students to become active participants in their learning by fostering a culture of curiosity, exploration, and excellence while nurturing innovative mindsets and providing a cohesive curriculum that prepares them for the challenges of tomorrow.



GOAL 1 **STRATEGIES**

- Prioritize the attraction, development, and retention of exceptional educators and staff members who are committed to educational excellence for a thriving student body.
- Ensure a cohesive and engaging curriculum that challenges students at every grade level and advances innovative and critical thinking while providing continuity in their learning journeys and equipping them with the skills that are essential to success in a rapidly changing world.
- Expand co-curricular learning opportunities that complement academic pursuits to help students discover passions and talents and equip them with the knowledge, skills, and mindset needed to meet the academic, professional, and personal challenges of tomorrow.
- Encourage the active involvement of families, alumni, and community members in educational support opportunities.

GOAL 2: **FOSTER A** SAFE AND INCLUSIVE COMMUNITY

Provide a learning environment that prioritizes safety, supports mental health initiatives, and ensures that every individual feels physically and emotionally secure, respected, and included.



GOAL 2 **STRATEGIES**

- Promote and celebrate a vibrant, inclusive community that values diversity and belonging and in which all students and families feel seen, heard, and valued.
- Support well-being for all by expanding resources and support systems that promote healthy living for students and staff and address emerging needs, including mental health and wellness, to ensure everyone feels that they belong.
- Maintain a secure, vigilant, and responsive campus environment to protect the physical well-being of all students and staff.

GOAL 3: **EMPOWER TOMORROW**

In order to ensure a vibrant future for Rocky Mount Academy, the Board and Administration will continue to conduct oversight of financial planning and pursue strategies that will enable its current ambitions while positioning itself favorably for future opportunities.



GOAL 3 **STRATEGIES**

- Maintain rigorous oversight of financial planning and management, ensuring responsible stewardship of resources to support the school's mission and future growth by optimizing resource allocation, enhancing revenue generation, and promoting efficient operations.
- Enhance Learning Environments: Invest in the continual improvement of facilities and physical spaces to ensure safety and accessibility and to create optimal environments that inspire learning and support innovation.

SUPPORT

If you wish to support one or more of these goals with a gift to RMA Annual Giving, please visit www.rmacademy.com/give

OUR MISSION & **VALUES**

At Rocky Mount Academy, our mission is to prepare students for the challenges, opportunities, and responsibilities they will encounter in college and in life.

CHARACTER GLOBAL **AWARENESS**



PORTRAIT OF A **GRADUATE**

WELL-BEING

An RMA graduate practices self-advocacy, resilience, physical care, optimism, mindfulness, and connection.

PERSONAL RESPONSIBILITY

An RMA graduate exhibits self-discipline, organization, adaptability, independence, integrity, compassion, perseverance, motivation, and leadership.

INTELLECTUAL DISCOVERY & SCHOLARSHIP

An RMA graduate values innovation, risk-taking, technological literacy, analytical thinking, curiosity, and creativity.

AWARENESS & ENGAGEMENT

An RMA graduate is globally, environmentally, and culturally informed and engaged with an understanding of diverse perspectives.

COMMUNICATION

An RMA graduate engages in clear, empathetic, and respectful communication, active listening, collaborative dialogue, and audience awareness.

STRATEGIC PLAN STEERING COMMITTEE

Leslie Paszek, Chairman of the Board, parent Beth Covolo, Head of School
Martha Lancaster, Head of Lower School
Debbie Viverette, Head of Middle School
Timmy Tucker, Head of Upper School
Angela Langley, Accreditation Coordinator
Hadley Gross, Director of Admissions
Alec Lockhart, Faculty
Amy Knox, Faculty
Kelly Frohbose, Faculty
Lisa Meadows, Faculty

